



**METROPOLITAN
BUSINESS LEAGUE**

**1st Annual MBL Sam Young Sr.
Golf Tournament**
Sponsorship Packet

Thursday, June 29, 2023
Independence Golf Course
600 Founders Bridge Blvd.
Midlothian, VA 23113

Deadline for Sponsors – May 1, 2023

Sponsor Letter

Dear Community Partner:

The Metropolitan Business League invites you to become an integral part of our 1st Annual Sam Young Sr. Golf Tournament that will be held on Thursday, June 29, 2023, at Independence Golf Course.

This event provides an excellent opportunity for you to partner with the MBL and show your support for inner-city middle and high school youth. The proceeds from this event will directly support the efforts of our Youth Entrepreneurship Programs that serve students throughout the City of Richmond and Petersburg.

Youth-based programs, such as Teens Who Mean Business, Remarkable Girls Luncheon, and our new MBL Jr. Entrepreneur Club, provide the necessary mentorship and hands-on guidance that is often unavailable to young and aspiring entrepreneurs. We believe mentorship is an invaluable tool that enhances one's career and personal development.

Your partnership and support will help to make the first MBL Sam Young Sr. Golf Tournament a success. Our sponsorship levels and generous benefits are attached for your review. We are confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization.

We look forward to hearing from you. On behalf of the Metropolitan Business League, we thank you for your consideration.

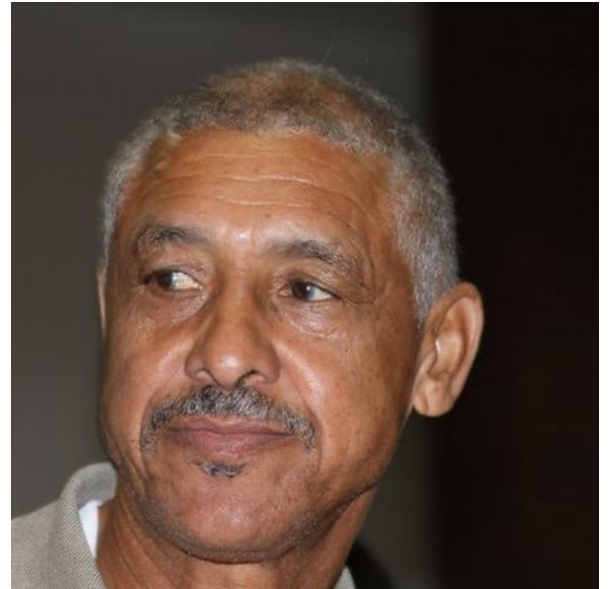
Sincerely,

Micah White

Micah White,
Director of Business Development

SAMUEL YOUNG SR. BIOGRAPHY

Samuel S. Young, Sr. worked as a technology teacher and coach in the Richmond public schools for more than 34 years and was a deacon at Fourth Baptist Church. His love for youth led him to give 25 years to the Young Life Urban Ministry as its Director. Sam was an avid golfer who played regularly with family and friends. He was a regular participant in MBL golf tournaments going back to 2002. He was also an accomplished contractor that owned Young Construction with his brother, Posey, for over 20 years.



YOUTH ENTREPRENEURSHIP PROGRAM



While we continue to provide a multitude of resources to all Metropolitan Business League members to ensure their profitability, we are proud to provide initiatives specifically tailored for the growth of our young people.

MBL GOLF TOURNAMENT MISSION STATEMENT

To positively impact the youth of Greater Richmond and Petersburg through our Youth Entrepreneurship Programs (Y.E.P.), which educate, promote, and support youth in the Greater Richmond and Petersburg areas.



SPONSORSHIP CATEGORIES

PRESENTING SPONSOR | \$10,000 (Exclusive)

As the Presenting Sponsor of the Annual MBL Invitational Golf Classic, your firm is assured the highest-level visibility before, during, and after the tournament.

TITLE SPONSOR | \$5,000 (2 Available)

As the Title Sponsor of the Annual MBL Invitational Golf Classic, your firm is assured the highest-level visibility before, during, and after the tournament.

PRESENTING SPONSOR | \$10,000 (Exclusive)

TITLE SPONSOR | \$5,000 (2 Available)

COCKTAIL RECEPTION SPONSOR | \$3,500 (2 Available)

GIFTBAG SPONSOR | \$2,500 (2 Available)

HOSPITALITY CART SPONSOR | \$2,500 (2 Available)

GOLF CART SPONSOR | \$2,500 (2 Available)

HOLE IN ONE SPONSOR | \$2,500 (2 Available)

DRIVING RANGE SPONSOR | \$1,500 (2 Available)

PUTTING GREEN SPONSOR | \$1,500 (2 Available)

COMPETITION HOLES SPONSOR | \$1,000 (2 Available)

HOLE SPONSOR | \$250 (36 Available)



PRESENTING SPONSOR | \$10,000

EXCLUSIVE (1 AVAILABLE)

As the Presenting Sponsor of the Annual MBL Invitational Golf Classic, your firm is assured the highest-level visibility before, during, and after the tournament.

INCLUDED:

- Twelve tournament playing spots
- Four executive tickets for awards reception (in addition to 12 golfers)
- Naming rights to tournament (MBL Golf Tournament presented by)
- Step and repeat logo inclusion, sponsor banner at reception, hospitality setup on front and back nine
- Acknowledgment as presenting sponsor in press releases and all promotional material
- Corporate name and logo on all trophies and printed prizes.
- Six on course tee signs
- Logo recognition on all marketing material
- Corporate recognition during awards presentation and ability for representative to speak.
- Framed photographs of teams
- Opportunity to display promotional materials/includes products in gift bags
- Full page ad in opening of digital program



TITLE SPONSOR | \$5,000

2 AVAILABLE

As the Title Sponsor of the Annual MBL Invitational Golf Classic, your firm is assured the highest-level visibility before, during, and after the tournament.

INCLUDED:

- Eight tournament playing spots
- Four executive tickets for awards reception (in addition to 8 golfers)
- Step and repeat logo inclusion, sponsor banner at reception, Acknowledgment as title sponsor in press releases and all promotional material
- Two on course tee signs
- Logo recognition on all marketing material
- Corporate recognition during awards presentation and ability for representative to speak
- Framed photographs of teams
- Opportunity to display promotional materials/includes products in gift bags
- Full page ad in digital program



COCKTAIL RECEPTION SPONSOR | \$3,500

2 AVAILABLE

As the Cocktail Reception Sponsor of the Annual MBL Invitational Golf Classic, your firm is assured visibility during the tournament and specifically at the cocktail reception.

INCLUDED:

- Four tournament playing spots
- Two executive tickets for awards reception (in addition to 4 golfers)
- Two on course tee signs
- Logo recognition on all marketing material
- Corporate recognition and banner at cocktail reception.
- Framed photographs of teams
- Opportunity to display promotional materials/includes products in gift bags
- Designated table at cocktail reception



GIFTBAG SPONSOR | \$2,500

2 AVAILABLE

As the Giftbag Sponsor of the Annual MBL Invitational Golf Classic, your firm is assured visibility during the tournament and specifically at the cocktail reception.

INCLUDED:

- Four tournament playing spots
- Two executive tickets for awards reception (in addition to 4 golfers)
- Two on course tee signs
- Logo recognition on all marketing material
- Logo on giftbags
- Framed photographs of teams
- Opportunity to display promotional materials/includes products in gift bags
- Designated table at cocktail reception

HOSPITALITY CART SPONSOR | \$2,500

2 AVAILABLE

As the Hospitality Cart Sponsor of the Annual MBL Invitational Golf Classic, your firm is assured visibility prior to and during the tournament.

INCLUDED:

- Four tournament playing spots
- Two executive tickets for awards reception (in addition to 4 golfers)
- Logo recognition on all marketing material
- Logo on hospitality cart
- Framed photographs of teams
- Opportunity to display promotional materials/ includes products in gift bags
- Designated table at cocktail reception

GOLF CART SPONSOR | \$2,500

2 AVAILABLE

As the Golf Cart Sponsor of the Annual MBL Invitational Golf Classic, your firm is assured visibility during the tournament.

INCLUDED:

- Four tournament playing spots
- Two executive tickets for awards reception (in addition to 4 golfers)
- Logo recognition on all marketing material
- Logo on golfing carts
- Framed photographs of teams
- Opportunity to display promotional materials/includes products in gift bags
- Designated table at cocktail reception

HOLE IN ONE SPONSOR | \$2,500

2 AVAILABLE

As the Hole In One Sponsor of the Annual MBL Invitational Golf Classic, your firm is assured visibility during the tournament and specifically on the two hole in one competition holes.

INCLUDED:

- Four tournament playing spots
- Two executive tickets for awards reception (in addition to 4 golfers)
- Two on course tee signs at both hole in one competition holes
- Logo recognition on all marketing material
- Framed photographs of teams
- Opportunity to display promotional materials/includes products in gift bags
- Designated table at cocktail reception



DRIVING RANGE SPONSOR | \$1,500

2 AVAILABLE

As the Driving Range Sponsor of the Annual MBL Invitational Golf Classic, your firm is assured visibility prior and during the tournament.

INCLUDED:

- Four tournament playing spots
- Logo recognition on all marketing material
- Banner/Signage on driving range
- Framed photographs of teams
- Opportunity to display promotional materials/includes products in gift bags
- Designated table at cocktail reception



PUTTING GREEN SPONSOR | \$1,500

2 AVAILABLE

As the Putting Green Sponsor of the Annual MBL Invitational Golf Classic, your firm is assured visibility prior and during the tournament.

INCLUDED:

- Four tournament playing spots
- Logo recognition on all marketing material
- Banner/Signage on putting green
- Framed photographs of teams
- Opportunity to display promotional materials/ includes products in gift bags
- Designated table at cocktail reception

COMPETITION HOLES SPONSOR | \$1,000

2 AVAILABLE

As the Competition Hole Sponsor of the Annual MBL Invitational Golf Classic, your firm is assured visibility prior and during the tournament.

INCLUDED:

- One on course tee signs at the four competition holes (two longest drive and two closest to the pin).
- Logo recognition on all marketing material
- Framed photographs of teams (if a company team is entered)
- Opportunity to display promotional materials/ includes products in gift bags
- Designated table at cocktail reception

HOLE SPONSOR | \$250

36 AVAILABLE

As a Hole Sponsor of the Annual MBL Invitational Golf Classic, your firm is assured visibility at the tee-box of a select hole on the course.

INCLUDED:

- One on course tee signs at a designated hole.



CONTACT INFORMATION:

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www.thembl.org



**METROPOLITAN
BUSINESS LEAGUE**

Guide. Connect. Succeed.